

Seminar of Advanced MOT Research II

=Program=

■Date: Feb. 21, 2015

Place: Room 913 CIC in Tamachi Campus

10:30–12:00 Introduction, Learning Goals, course objectives; what is good research?
(Theory–building, Induction vs. Deduction, Research Questions)

13:00–14:30 Hypothesis–Building, Research Design, Method selection

(¹Prof. Dr. Cornelius Herstatt, TUHH)

14:45–17:00 Student presentation I

(3 students 30 minutes plus discussion; Positioning, research questions, model, methods)

■Date: Feb. 28, 2015

Place: Room 913 CIC in Tamachi Campus

10:30–12:00 Student presentation II (2 students 30 minutes plus discussion;
Positioning, research questions, model, methods)

13:00–17:00 •Qualitative Research

•Presentation “Intercultural Management”

•Presentation “Frugal Innovation Research at TIM/TUHH”

(²Dr. Rajnish Tiwari, TUHH)

¹ http://www.tuhh.de/tim/team/herstatt_en.html

² http://www.tuhh.de/tim/team/tiwari_en.html